



THE HOME OF FOAM

EXHIBITOR PROSPECTUS

11-13 NOVEMBER 2025 **STUTT GART, GERMANY**

WWW.FOAM-EXPO-EUROPE.COM

INFO@FOAM-EXPO-EUROPE.COM

*RUNNING
ALONGSIDE*

**automotive
interiors
EXPO EUROPE**

CO-LOCATED WITH



OUR ATTENDEES, YOUR SUCCESS!

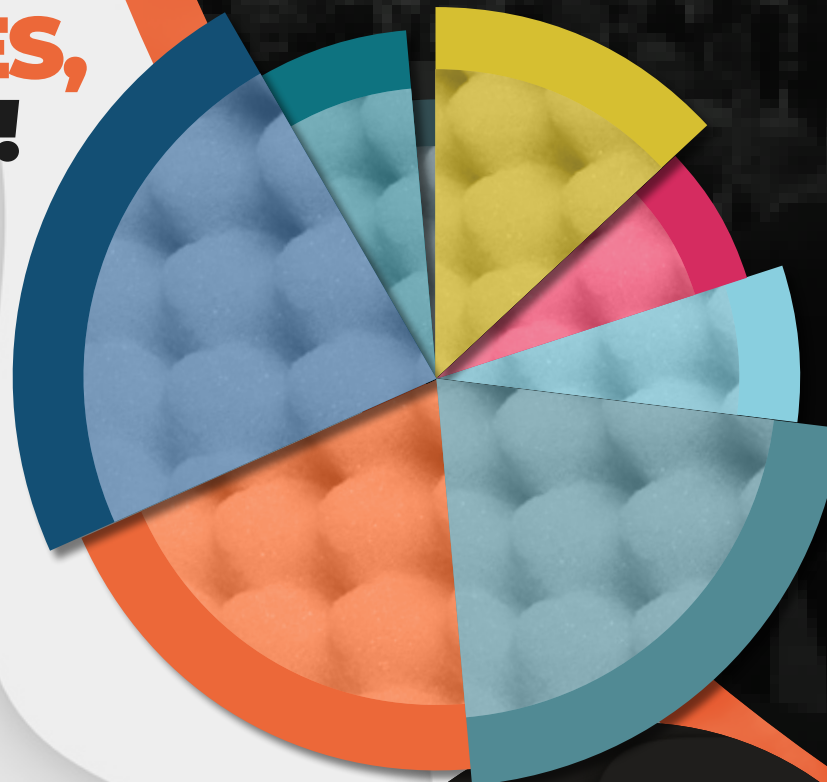
Foam Expo is Europe's largest free exhibition and conference, bringing together manufacturers, buyers, and the entire foam supply chain. Covering everything from material development all the way through to prefabricated foam products, the event showcases solutions for a wide range of industries, including automotive, aerospace, construction, electronics, medical, and packaging.

4075

TOTAL ATTENDEES

2024 EXHIBITING ORGANIZATIONS INCLUDED

Abrisso Jiffy • Alanto • AVX Tapes • Baumer
• Bestfoam • BEWI Automotive • BIKO •
BRIGHI Technologie • CellMat Technologies
• Durfoam • Fecken-Kirfil • Flex2000 •
Hennecke • Guidolin Giroto • Italian Cutting
Systems • JSP • Kaneka • Kewell Converters •
Masterfoam • Novaya • Oskar Pahlke • Ram
Elettronica • Robert Burkle • Rogers BV •
Sekisui Alveo • Sekisui Kasei • Self SL • Tricover
• Trocellen • W. KOPP • Wintech • Zotefoams



WHAT PRODUCTS, SOLUTIONS AND SERVICES ARE OF INTEREST AT THE EVENT?*

- ADHESIVE TAPES - 29%
- COMFORT PRODUCTS - 16%
- GASKETS/SEALANTS - 15%
- MANUFACTURING / PROCESSING & CUTTING TECHNOLOGIES - 48%
- PREFABRICATED FOAM/FOAMED PRODUCTS - 44%
- RAW MATERIALS, CHEMICALS, MINERALS & ADDITIVES - 52%
- SLABSTOCK FOAM FOR CONVERSION - 15%
- OTHER - 3%

*multi-select form

6699

As a foam producer, I think that Foam Expo Europe is the best place to follow sector dynamics. Every year we meet new customers and suppliers.

Ahmet Fethi Vursun,
Foreign Trade Manager,
Cetlas

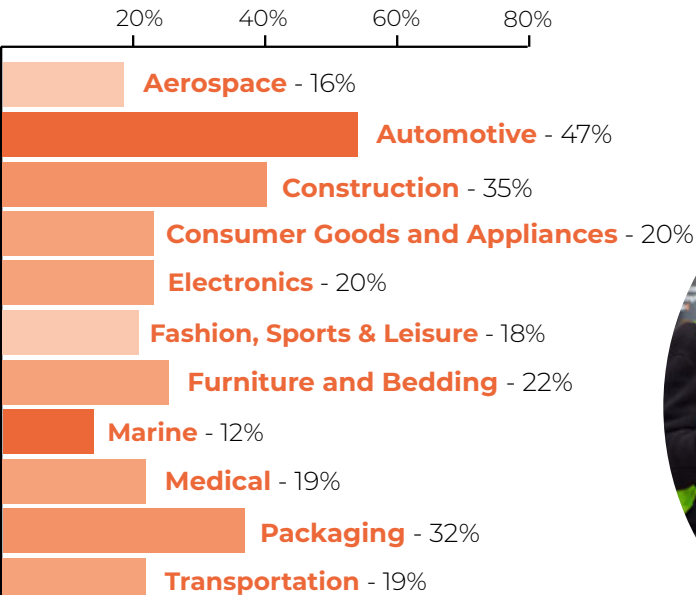


WHY EXHIBIT?

What you can expect to walk away with as an exhibitor at Foam Expo 2025...

- A robust pipeline of qualified sales leads and meaningful business connections.
- Greater brand recognition and stronger customer awareness of your products.
- Unmatched market exposure, amplified by our comprehensive marketing campaign.
- Actionable insights into your competitive standing, gathered from three days of direct customer interactions.
- Fresh strategies to scale your operations, expand regional market share, and enhance production capabilities.

WHICH MARKETS OR INDUSTRIES DOES OUR AUDIENCE OPERATE IN, OR SELL TO?*



*This is a multi-select option

2025 VISITOR ORGANIZATIONS INCLUDED

Abriso-Jiffy • Adient • Siemens
 • Altair • Carcoustics • Carlisle Construction Materials • DB Schenker • DENSO International
 • DuPont • BASF • Ford • Future Foam Inc. • GE Appliances • General Motors • Honeywell
 • Ivex Protective Packaging • JSP • Honda • La-Z-Boy • Lear Corporation

68%

OF FLOOR PLAN SPACE REBOOKED DURING THE SHOW FOR THE 2025 EVENT



2024'S AUDIENCE AT A GLANCE...

PRIMARY BUSINESS ACTIVITY

ADDITIVE MANUFACTURING	1%
ADHESIVE TAPE MANUFACTURING	4%
CHEMICALS	4%
CONVERTING	12%
DISTRIBUTION	3%
END USER/OEMS*	36%
EQUIPMENT / MACHINERY MANUFACTURING	5%
FOAM MANUFACTURING	13%
MATERIALS	7%
OTHER	9%
SURFACE TREATMENT, COATING & FUNCTIONALIZATION	1%
PROCESSING & PREPARATION TECHNOLOGY	4%

* Industries include automotive, aerospace, bedding & furniture, construction, medical, packaging and more.

JOB FUNCTION

ACCOUNT MANAGEMENT	6%
BUSINESS UNIT / DIVISION HEAD	5%
CONSULTANT	2%
ENGINEER / TECHNICAL	8%
MARKETING / PR / MEDIA / PRESS	3%
OTHER	3%
OWNER / CEO / PRESIDENT / VP / MANAGING DIRECTOR	23%
PRODUCTION / OPERATIONS	7%
PROJECT / PROGRAM MANAGEMENT	4%
PURCHASING / PROCUREMENT	9%
R&D	11%
SALES / BUSINESS DEVELOPMENT	19%
SCIENTIST / PROFESSOR / STUDENT / ACADEMIA	1%

63%

WITH PURCHASING AUTHORITY OR INFLUENCE

72%

C-SUITE OR SENIOR MANAGEMENT

PACKAGES OF INVOLVEMENT

STAND ONLY

STAND SIZE

9M ²
12M ²
15M ²
18M ²
20M ²
24M ²
30M ²
36M ²
40M ²
50M ²
60M ²
80M ²
90M ²

INCLUDED IN YOUR EXHIBITION STAND PACKAGE:

- ✓ Unlimited complimentary exhibitor passes
- ✓ Exhibitor profile (online and show guide)
- ✓ Complimentary exhibitor marketing, including:
 - Media promotion
 - PR and media kit
 - Web and email signature banners
 - Calendar invitations
 - Post-show ROI report

CONTACT US

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BACK FOR 2025

BOOST YOUR BRAND



DOWNLOAD TODAY



Our new and improved sponsorship opportunities deliver a blend of thought-leadership, brand awareness and lead-generation to maximise your impact in front of our audience, both at the show and across the year!

automotive
interiors
EXPO EUROPE

RETURNING IN 2025

Foam Expo Europe will once again run alongside Automotive Interiors Expo. This strategic partnership allows attendees to access both events, maximising exposure and significantly increasing the number of qualified leads for exhibitors.