

EXHIBITOR PROSPECTUS

3 – 5 DECEMBER 2024 STUTTGART, GERMANY

WWW.FOAM-EXPO-EUROPE.COM / INFO@FOAM-EXPO-EUROPE.COM



CO-LOCATED WITH

THE HOME OF FOAM

Foam Expo is Europe's largest free-to-attend exhibition and conference for the manufacturers and buyers of technical foam products and technologies, as well as the entire foam supply chain.

37%

YEAR ON YEAR
EXHIBITOR GROWTH
FROM 2022-2023

2023 KEY ATTENDING COMPANIES:

JSP • Fastweld • Baumer • Abrisso Jiffy • W.Kopp GmbH • Neveon GmbH • Alanto • Fecken-Kirfel GmbH • Sitola GmbH • Guidolin • Girotto SRL • Trocellen GmbH • Carpenter/Recticel • Burger Group • Intertep • Infinion Technologies • Zoatfoam • Interflex Foams • Self, SL • Roger Corporation • CNC Foam Machines

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Foam Expo Europe is a great networking opportunity, we can meet all our customers in just three days, and the whole foam industry is here!

CEO, Fastweld
Services GmbH

OUR AUDIENCE, YOUR CUSTOMERS!

Do you supply foam or raw materials used in the manufacture of foam or foam-related products? Then this show is for you! This unique event is where you can connect with buyers from across the technical foam supply chain, all seeking new solutions ranging from molded, rigid and flexible foam, materials ranging from urethanes to elastomeric materials such as rubber and PVC, as well as a range of equipment and machinery.



WHAT PRODUCTS DO OUR AUDIENCE WANT TO ACCESS AT THE SHOW?

- SLABSTOCK FOAM FOR CONVERSION - 21%
- RAW MATERIALS, CHEMICALS, MINERALS & ADDITIVES - 53%
- MANUFACTURING / PROCESSING & CUTTING TECHNOLOGIES - 50%
- GASKETS/SEALANTS - 14%
- ADHESIVE TAPES - 33%
- OTHER - 3%

* multi-select form

66%

HAVE PURCHASING
AUTHORITY OR INFLUENCE

6%

INCREASE IN PROJECT
MANAGEMENT
PROFESSIONALS

37%

YEAR ON YEAR
EXHIBITOR GROWTH

5,900+

EVENT ATTENDEES

155+

EXHIBITORS

68%

EXHIBITORS REBOOKED
DURING THE SHOW

52+

AVERAGE LEADS PER
EXHIBITOR

22

HOURS OF NETWORKING
OPPORTUNITIES

33%

YOY ATTENDEE
GROWTH

7%

INCREASE IN ATTENDANCE
FROM TECHNICAL AND
ENGINEERING PROFESSIONALS

JOB FUNCTION

ACCOUNT MANAGEMENT	5%
BUSINESS UNIT / DIVISION HEAD	5%
CONSULTANT	2%
ENGINEER / TECHNICAL	11%
FINANCE & HR	1%
MARKETING / PR / MEDIA / PRESS	3%
OTHER	1%
OWNER / CEO / PRESIDENT / VP / MANAGING DIRECTOR	23%
PRODUCTION / OPERATIONS	7%
PROJECT PROGRAM MANAGEMENT	4%
PURCHASING / PROCUREMENT	8%
R&D	10%
SALES / BUSINESS DEVELOPMENT	18%
SCIENTIST / PROFESSOR / STUDENT / ACADEMIA	2%

PRIMARY BUSINESS ACTIVITY OF OUR AUDIENCE*

ACADEMIA & RESEARCH	2%
ADHESIVE TAPE MANUFACTURING	2%
CHEMICALS & RAW MATERIALS	8%
CONVERTING	11%
DISTRIBUTION	4%
END USER/OEM	35%
EQUIPMENT / MACHINERY MANUFACTURING / ROBOTICS	9%
FOAM MANUFACTURING	15%
MATERIAL ENGINEERING AND HANDLING	4%
OTHER	6%
RECYCLING / REPURPOSING	1%
SURFACE TREATMENT, COATING & FUNCTIONALIZATION	1%
TESTING & QUALITY CONTROL	1%

*OEM/End user Includes automotive, aerospace, packaging, furniture, sports & fashion, and electronics

HIGHLIGHTS VIDEO

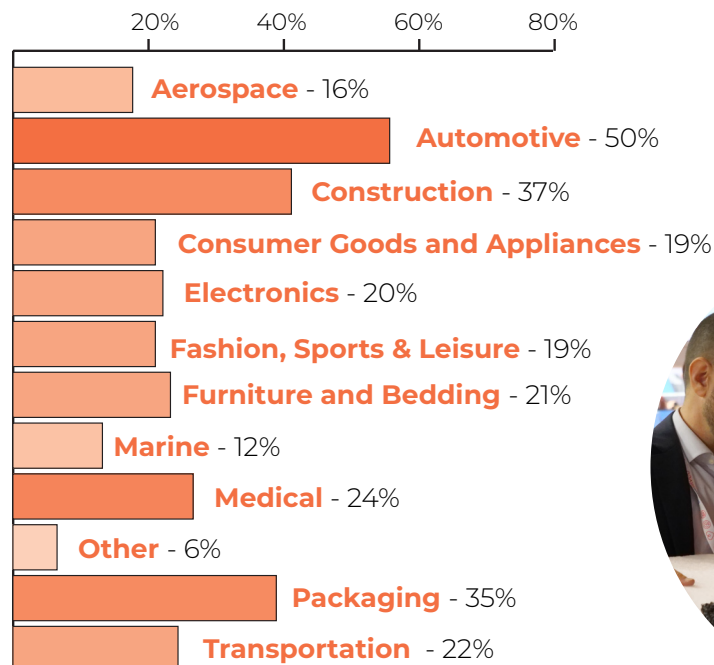
WHY EXHIBIT?

- Foam Expo Europe presents a unique opportunity to network with 5,900+ industry professionals
- Place your products and services in front of qualified buyers and decision makers
- Reach thousands of potential customers through a dedicated PR and marketing campaign
- Use Foam Expo Europe as a platform to launch a new product or service
- Benchmark your competitors' products and research the market
- Take advantage of complimentary pre-show exhibitor marketing support

2023 VISITOR ORGANIZATIONS INCLUDED

Airbus Helicopters • Alfred Kärcher SE & Co Kg • Armacell • BASF • BMW • Carpenter Co. • Continental AG // Decathlon • Evonik • Huntsman • Ikea • Lamborghini SPA • Lear Corporation • Lyondellbasell • Mercedes-Benz • Meyer GmbH • Michelin • Nitto • Philips • Rolls Royce • Safran Seats • Stora Enso AB • Tesla • Toyota Boshoku Europe • Victoria's Secret & Co

WHICH MARKETS OR INDUSTRIES DOES OUR AUDIENCE OPERATE IN, OR SELL TO?*



*This is a multi-select option





“““

We have been attending Foam Expo Europe for three years, it is really great and a focused show for our market.

*Director Sales & Service,
BAUMER*



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Our new and improved sponsorship opportunities deliver a blend of thought-leadership, brand awareness and lead-generation to maximise your impact in front of our audience, both at the show and across the year!